



Platinum Promotions

CALENDAR OF SPECIAL EVENTS 2012

- **January**
 - Australia Day (Thu 26th January)
 - Sizzling Summer Sensations Promotion
- **February**
 - Valentine's Day (Tuesday 14th February)
- **March**
 - St Patrick's Day (17th March)
- **April**
 - Easter (Good Fri 6th – Easter Mon 9th April)
 - Anzac Day (Mon 25th April)
- **May**
 - Mothers Day (Sun 13th May)
 - State of Origin Game 1 (23rd May, Melbourne)
- **June**
 - Winter Warmers Promotion
 - State of Origin Game 2 (13th June, Sydney)
- **July**
 - Christmas in July Promotion
 - State of Origin Game 3 (4th July, Brisbane)
- **September**
 - Father's Day (Sun 2nd September)
 - Spring into Spring Promotion
- **October**
 - Halloween Promotion (Wed 31st October)
- **November**
 - Melbourne Cup (Tues 6th November)
- **December**
 - Christmas Day (Tue 25th December)
 - New Years Eve (Mon 31st December)